Minutes of the MBTA Task Force Subcommittee on Communications and Outreach

October 24, 2024

October 24, 2024 9:30 a.m. In-person and virtual

MEMBERS PRESENT: Chris Olney, Susan Philbrick, Sandy Bodmer-Turner

MEMBERS NOT PRESENT: Mr. Morse

SELECTBOARD/TASK FORCE MEMBERS PRESENT: Ann Harrison

STAFF PRESENT: Tiffany Marletta, Communications Director; Marc Resnick, Director of Land Management; Greg Federspiel, Town Administrator

Call to Order: The meeting was called to order at 9:45 a.m.

Ms. Marletta reported on website updates/additions.

Ms. Philbrick led discussion on Town-wide mailing.

- Dates for Forum, Town Meeting
- Second possible just prior to Town Meeting

Mr. Olney suggested a Cricket article or letter to the editor from the Task Force

Ms. Marletta led a discussion of outreach/engagement events:

- Manchester Club: October 17: large turnout, well-received, no new concerns
- Boosters' Carnival: October 19: good traffic, lots of questions, interest in Pine St.
- In person and virtual Public Forum: 11/7 6:30 p.m. Sarah Melish to present FinCom report, Mr. Federspiel will present grant information, handouts, maps, Ms. Philbrick to speak about Zoning Amendment, rearrange furniture
- Rotary: Nov. 13 7:30 a.m. Mr. Olney, Ms. Bodmer-Turner will lead

Ms. Philbrick led a discussion of ongoing communication:

- Ms. Harrison to explain lot subdivision
- FAQs updates: change order, Pine Street lots, ECC, large lots, why not postpone
- Continue question of week on social media and in Tide
- Videos in process or posted
- Mr. Olney suggested detailing building height maximums and unit numbers on maps.

Mr. Federspiel explained Town Meeting handout policy and led discussion of documents to include.

Next Meeting: Thursday, October 31, 10:30 a.m.

Public Comment: none.

Adjourn: The meeting was adjourned at 11:20 a.m. upon motion by Mr. Olney, seconded by Ms. Bodmer-Turner. Passed unanimously.