

Minutes of the MBTA Task Force Subcommittee on Communications and Outreach

October 17, 2024

October 17, 2024 10:30 a.m. In-person and virtual

MEMBERS PRESENT: Gar Morse, Chris Olney, Susan Philbrick

MEMBERS VIRTUAL: Sandy Bodmer-Turner

SELECTBOARD/TASK FORCE MEMBERS PRESENT: Ann Harrison

STAFF PRESENT: Tiffany Marletta, Communications Director, Marc Resnick, Director of Land Management

Call to Order: The meeting was called to order at 10:40 a.m.

Ms. Philbrick led a discussion of updates to website to reflect changes to maps/charts, Economic Feasibility Analysis, Propensity for Change Study, Ms. Harrison's two-page summary.

Ms. Marletta led a discussion of outreach/engagement events:

- Chili Cook-off: - October 10: questions about website organization, affordability, State mandate, misunderstanding about unlimited density,
- Manchester Club: October 17, dinner: Mr. Olney, Mr. Morse and others
- Boosters' Carnival: October 19; 10-4, table on Saturday - share with Select Board, raffle tickets for harbor cruise for 5, maps, FAQs
- Public Forum: 11/7 6:30 p.m.
- Rotary: Nov. 13 7:30 a.m. - Mr. Olney, Ms. Bodmer-Turner will lead

Ms. Philbrick led a discussion of ongoing communication:

- Ms. Marletta hung banner downtown
- FAQs in process
- Continue question of week on social media and in Tide
- Videos in process or posted
- Mr. Olney suggested detailing building height maximums and unit numbers on maps.

Next Meeting: Thursday, October 24, 9:30 a.m.

Public Comment: none.

Adjourn: The meeting was adjourned at 12:45 p.m. upon motion by Mr. Morse, seconded by Mr. Olney. Passed unanimously.

