

Minutes of the MBTA Task Force Subcommittee on Communications and Outreach

September 26, 2024

September 26, 2024 10:30 a.m. In-person and virtual

MEMBERS PRESENT: Sandy Bodmer-Turner, Gar Morse, Chris Olney, Susan Philbrick

PLANNING BOARD MEMBERS PRESENT: Sarah Creighton

PLANNING BOARD MEMBERS VIRTUAL: Mary Foley

SELECTBOARD/TASK FORCE MEMBERS PRESENT: Ann Harrison

ADDITIONAL TASK FORCE MEMBERS PRESENT: Richard Smith

STAFF PRESENT: Tiffany Marletta, Communications Director; Marc Resnick, Director of Land Management

Call to Order: The meeting was called to order at 10:40 a.m.

Ms. Bodmer-Turner explained the status of data collection regarding impact of loss of grant funding if MBTA zoning does not pass:

- Draft: Massworks: 3.5 million
- Work to identify the grants listed in Statute, those mentioned in Guidelines, others discretionary
- Tuck's Point, Library, Harbor - examples
- Mr. Federspiel previously agreed to send Mass Housing Authority data to Ms. Bodmer-Turner
- Discussion re: best way to display/explain facts

Ms. Marletta led a discussion of engagement events:

- Manchester Women's Club: Sept. 17 debrief: great attendance, questions, comments. Misunderstanding re: no obligation to build. Suggested mailing with that clarification.
- Public Forum: Sept 21, debrief: low attendance, great back-and-forth with Select Board members, younger residents suggested video of presentation and additional short videos for website
- Virtual Public Forum – September 26, 7-8:30 p.m. Ms. Creighton has prepared slides.
- Manchester Club: October 17, dinner: Mr. Olney, Mr. Morse and others
- Boosters' Carnival: October 19; 0-4, table on Saturday - share with Select Board
- Large Public Forum at High School possibly on 11/7 6:30 p.m., Mr. Resnick will speak with Ms. Innes.
- Rotary and Mothers' Club possible

Ms. Philbrick led a discussion of future media/written outreach ideas:

- Ms. Marletta working on two banners: footbridge, and convenience store – presented draft graphics
- FAQs re: status of all 177 towns
- Ms. Marletta presented draft postcard for Town mailing
- Ms. Harrison working on two page summary.
- Ms. Harrison suggested answering the Q.s: “why not spread throughout Town,” and “can we change it if Milton prevails?”
- Mr. Olney’s document needs navigation links.
- Mr. Smith suggested creating “best estimate” for number of units for each district, including what is there now, what could be there now, what could be there per overlay

Committee discussion of status of videos for Town website:

- Video of Beach St. To Sea Street has been reshot and shortened.
- Ms. Philbrick and Ms. Marletta filmed Allen to Lincoln.
- Mr. Morse will coordinate with Ms. Marletta to explain the Beaver Dam Road District
- Ms. Philbrick and Ms. Bodmer-Turner are working on the Lower Pine/Newport Park/Powderhouse District
- Ms. Harrison suggested making Newport and Powderhouse their own videos

Next Meeting: Tuesday, October 7 at 10:30 a.m.

Public Comment: none.

Adjourn: The meeting was adjourned at 12:45 p.m. upon motion by Ms. Bodmer-Turner; seconded by Mr. Olney. Passed unanimously.