



## Manchester-By-The-Sea Meeting Minutes Posting

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**Board/Committee: Sustainability Committee**

**Day & Date: Wednesday, March 19, 2025**

**Time: 05:30 PM Eastern Time (US and Canada)**

**Location: Zoom**

### **MINUTES**

Members present: Annie McBride - Co-chair & Sandy Rogers - Co-chair, Nadia Wetzler, Louisa Mackintosh, John Croft, Jennifer Moulton, and Max Messervy

The meeting was called to order at 5:30 PM.

New member Max Messervy was welcomed. The minutes from the February 18 meeting were approved.

1. Sandy went over planning she has been doing for a Town cleanup on May 3. This is being done in partnership with Seaside Sustainability. She met with Cheryl at Parks and Rec and learned that it is also the date of the Little League parade. Jen also stated that there is an open house at Beach Street Studios that date. The original thought was for the cleanup to start at 9 but in order to avoid a conflict and possibly be able to get help from the little leaguers and their parents, a 9:30 or 10 am start makes more sense. Trash bags and gloves will be handed out and helpers will choose areas of Town, including the beaches, playing fields, schools, and downtown to work on based on most needed cleanup. Offering raffle prizes might be an added incentive to draw interest. Also the chance to earn community service credits for students or Scouts could be arranged. Nadia will investigate this option. Check in would be at Masconomo Park. Is there any budget available to help with supplies purchases? The date will be listed in the Cricket and word will also be spread in social media, flyers, outreach to organizations, and at the schools.
2. The guidelines for best practices and sustainable approaches to Town and business events has been tweaked and is on the Google Drive. It also has a list of kids' activities which don't produce waste. Please update with ideas.
3. The Committee would like to plan another tour of the Black Earth Compost site and invite members of the public either in the summer or in the fall. A tour of the water treatment plant might be offered as well if there is an interest. Or if the compost tour were to be arranged before gardening season it could include some gardening-related activities and possibly be tied in with the Library's seed swap.
4. Sandy submitted spring cleaning tips to be included in the quarterly community newsletter insert that goes out with the real estate tax bills.
5. Max proposed gathering data about waste quantities and utilities consumption in Town. With the help of the DPW and maybe the Town Manager, this information should be available and can be posted on the Sustainability Committee Page on the Town website.
6. A proposal to create a public relations presentation was raised. An outreach campaign at various clubs and organizations to educate about activities offered by the Town to promote sustainability and to make recommendations for implementation.

The next meeting is scheduled for April 16 from 5:30 P.M. to 7:00 P.M.

The meeting was adjourned at 7:00 PM.