

**Manchester-By-The-Sea
Wayfinding Task Force**

MEETING NOTES

Day and Date: February 1, 2024

Time: 6:00 P.M.

Location: Virtual

Zoom Recording Link:

https://us06web.zoom.us/rec/share/bWpmTUXikB2agii8WdewR59uO7l8ApZJYUU2FD6W8vkiJ8_Ugv eg1nF4RxA2ZV2Lq-lQCXuvO_s5fugq

Meeting called to order at 6:05 P.M.

In attendance were members Marlene Dolan, Rosemary Costello, Ron Mastrogiacomo, Becky Jaques, Ruth Fitzgerald, Beth Panangos, Lauren Bunker and Mark Favermann (consultant to the project).

Also in attendance were Marc Resnick, Jack Burke, Linda Crosby, Steven Carhart, Sarah Pierce, Jim Brown and Christine Delisio.

AGENDA & NOTES

1. Approve minutes from last meeting
 - Not Applicable-this was the first meeting.
2. Introductions and Review of the Task Force's Objectives
 - All task force members introduced themselves. Other attendees at the meeting were also invited to introduce themselves as well.
 - Marlene briefed the team on the objectives, meeting schedule/process and timing/due dates of the task force
 - Mark Faverman will be available to the task force until June 30, so the recommendations for presentation to the Select Board must be ready by that time.
3. Presentation and Discussion-What is Community Branding? (Mark Favermann)
4. Date for next Meeting- Tuesday, March 5, 2024
5. Meeting was Adjourned at 7:32 P.M.

Respectfully Submitted,

Marlene Dolan, Lead
MDA Wayfinding Task Force