

Minutes of the MBTA Task Force Subcommittee on Communications and Outreach  
January 30, 2024

January 30, 2024      10:00 a.m.      Hybrid and In-Person, Room 7

**MEMBERS PRESENT:** Sandy Bodmer-Turner, Gar Morse, Chris Olney, Susan Philbrick

**STAFF PRESENT:** Tiffany Marletta, Communications Director, Gail Hunter, MBTA Task Force Administrator

**Call to Order:** The meeting was called to order at 10:05 a.m.

Preparation for Filming Density Walk:

Ms. Marletta publicized the walk and will film and then post to the Town's website and social media.

Ms. Bodmer-Turner proposed adding the Chapel Lane properties to the walk and agreed to prepare a statement describing their density.

Ms. Philbrick agreed to speak about 21 Pine Street and Powderhouse Lane. Mr. Olney will describe Saw Mill Circle and 10-12 Summer Street; Ms. Bodmer-Turner will speak about 3-5 School Street, and Mr. Morse will describe the density of 33 Union Street and 48 Union Street. Ms. Bodmer-Turner will provide an introduction and closing statement.

Mr. Olney suggested a separate walk for the Architectural Guidelines Subcommittee.

Ms. Marletta confirmed March 2<sup>nd</sup> as the date for the Zoning Forum and agreed to film the Forum. Refreshments will be provided. Maps detailing each Zoning District will be created.

Mr. Olney discussed outreach to the Town boards and committees dealing with conservation and the environment. Ms. Marletta suggested inviting them to a Task Force meeting on a date without Emily. The Task Force is invited to speak at the Manchester Club on February 15<sup>th</sup>. Mr. Olney and Mr. Morse will attend and will also invite Mr. Hall, Mr. Pratt and Mr. Smith. They will bring the FAQs to distribute and will explain the status of the work of the Task Force.

Ms. Marletta is working on refreshing the MBTA Zoning page of the Town website.

Town Meeting will be held on April 24. Updated FAQs should be available to distribute.

Mr. Olney agreed to draft an answer to the question "why is the Task Force looking at some areas and not others?"

The following Minutes were approved: November 8, 2023; December 14, 2023; January 4, 2024; January 8, 2024; and January 11, 2024.

Public Comment:

Ms. Furse urged the Task Force to zone smaller parcels to avoid development, to not reduce parking requirements and to keep things the way there are. She also wants 20% affordable housing. Mr. Olney suggested that she look at Danvers' zoning and explained that 20% would be hard to include with small parcels. She asked about the golf course, and Mr. Olney explained that it was not possible to split up parcels. She suggested that the Task Force ask the State to allow parcel division.

Further discussion followed regarding preparing information for Town Meeting and reorganizing the Town's website.

Adjourn: Mr. Morse moved to adjourn, and Ms. Bodmer-Turner seconded the motion. It passed unanimously. The meeting was adjourned at noon.